

# **Be in it to win it!**

The first part of the campaign ran from Monday 19<sup>th</sup> November 2018 – Friday 7<sup>th</sup> December 2018. All students with 100% attendance over those weeks were eligible for a chance to win a prize, we had three winners from Outwood Academy Danum.

All Students who maintain at least 98% attendance from Monday 10<sup>th</sup> December 2018 – Friday 1<sup>st</sup> February 2019 will be eligible to take part in the next stage of the campaign and be in with a chance to win a prize.

The final part of the campaign will run between Monday 4<sup>th</sup> February 2019 – Friday 22<sup>nd</sup> February 2019 and all pupils with 100% attendance over this period who achieved 98% attendance in the previous six school weeks will be in with a chance to win a prize in the draw.

Improving school attendance in the Academy and in Doncaster is a priority as there is a clear link between poor attendance at school and lower academic achievement. Nationally, Doncaster is ranked 149<sup>th</sup> out of the 151 Local Authorities who have a secondary school. Doncaster also has a higher than average Persistent Absence (PA) rate than the national average in secondary schools. Over 90% of PA students who fall into this category fail to achieve 5 A\* – C including Maths and English at GCSE. On average 17.9% of secondary age pupils in Doncaster fall into the PA category. We need to make sure that all children and young people have the education and skills that they need to live happy, fulfilling lives. Doncaster children and young people are competing both locally and nationally for education opportunities and jobs and it is important that they attend school every day possible to ensure they maximise their learning opportunities.