

# Business Studies - Summer task

You are going to create a short report that compares two businesses. One will be a 'for profit' business and the other a 'not for profit' business.

The report will be called **Features of two businesses**

You should split your report into the following sections:

## Main heading -The purpose of the business

Use the words in **Bold** as sub headings and then briefly explain the following:

- Briefly explain if it is a '**for profit**' or '**not for profit**' business
- Explain what its **main purpose** is (selling products or offering a service) In other words explain what it does and give examples.
- Explain the **ownership type**- If it is in the private sector, explain if it is one of the following (sole trader, partnership, private limited company, public limited company, cooperative)  
If it is a 'not for profit business explain if it is (a charitable trust, voluntary etc.)
- Explain which **business sector** it operates in (either primary, secondary, tertiary or quaternary)
- Explain the **scope of the business** (is it local, national, international)
- Explain the **size of the business** (micro – up to nine staff, Small and Medium Enterprises (SMEs): small – between 10 and 49 staff, medium – between 50 and 249 staff; large: more than 250 staff.
- The **aims and objectives of the company** (start with the mission statements and then explain the aims and objectives of the company)

Remember this needs to be done for both businesses.

Examples of 'not for profit' businesses: Amnesty international, Oxfam, Mind, save the children, Cancer research UK, WWF, British red Cross, Water Aid, national Trust. Please chose one where there is lots of information available. Also try to choose one that you have an interest in.

You can choose any 'for profit business' you like. It can be a small, medium size or large business but again make sure there is plenty of information available.

